



**PARTNERS IN THE PROMISE**  
**KANSAS STUDENT AFFAIRS CONFERENCE**  
Lawrence | October 3, 2014

Join in the conversation during the conference!  
**#KSAC2014**

# CONTENTS

WELCOME ..... Pg. 3

CONFERENCE SCHEDULE ..... Pg. 4

KEYNOTE SPEAKER ..... Pg. 5

PROGRAM DESCRIPTION ..... Pg. 6 - 11

- Session I Pg. 6 – 7
- Session II Pg. 7 – 9
- Session III Pg. 9 – 10
- Session IV Pg. 10 – 12

RESTAURANTS ..... Pg. 13

CONFERENCE PLANNING COMMITTEE ..... Pg. 14

## **WELCOME**

Welcome to KSAC 2014! On behalf of the conference committee, please know that we are honored to host over 140 of our Kansas colleagues here in Lawrence!

Our conference theme and keynote address are meant to inspire the good work that you do each day. The program committee has selected a slate of programs that address key challenges; it is our hope that these sessions serve as a guide to best practices and stimulate action steps as you transfer these ideas to your own campus circumstances.

Beyond the program sessions, I invite you to take the time to invest in connecting with those in attendance. We are fortunate to have such wonderful and talented student affairs professionals from around the state with whom to share the day. Enjoy and make the most of the opportunity!

Sincerely,

Diana Robertson, Chair  
2014 KSAC Conference Planning Committee

# CONFERENCE SCHEDULE

October 3, 2014

**8:00 a.m. to 9:00 a.m.** Registration and Continental Breakfast  
*Regency C*

**9:00 a.m. to 9:15 a.m.** Opening and Welcome  
*Regency B*

**9:15 a.m. to 10:15 a.m.** Keynote Speaker  
*Regency B*  
“Reaching Across the Student Learning Divide: Is There an App for That?”  
Dr. Carney Strange

**10:30 a.m. to 11:15 a.m.** Program Session 1  
*(Various Rooms)*

**11:30 a.m. to 12:15 p.m.** Program Session 2  
*(Various Rooms)*

**12:30 p.m. to 1:15 p.m.** Luncheon  
*Regency C*

**1:30 p.m. to 2:15 p.m.** Program Session 3  
*(Various Rooms)*

**2:30 p.m. to 3:15 p.m.** Program Session 4  
*(Various Rooms)*

**3:30 p.m. to 4:00 p.m.** Closing Event, Snack  
*Regency B*

## KEYNOTE SPEAKER



Carney Strange is Professor Emeritus of Higher Education and Student Affairs at Bowling Green State University (OH) where he served as a graduate faculty member from 1978-2012. With a Ph.D. from the University of Iowa, he taught courses focusing on student development in post secondary education, the design and impact of college and university environments, spiritual dimensions of student development, and methods of constructivist qualitative research. He is a co-author/editor of five books: *Involving Colleges* (1991), *Educating by Design* (2001), *Achieving Student Success: Effective Student Services in Canadian Higher Education* (2010), *Designed for Learning: Creating Colleges and Universities of Consequence* (forthcoming), and *Serving Diverse Students in Canadian Higher Education* (forthcoming).

An ACPA-College Student Educator-International Senior Scholar and a National Association of Student Personnel Administrators Faculty Fellow, Strange has been selected respectively as a Diamond Honoree (1999) and a Pillar of the Profession (2006) for each organization. In addition, he received the 2010 ACPA College Student Educators-International *Contribution to Knowledge Award*. He has 20+ years experience as a college and university trustee, first at Saint Meinrad College (IN) and more recently at Saint Xavier University (IL).

His crowning achievement though has been as companion to his life partner for thirty-nine years, the farmer's daughter/creative photographer named Dorothyann, and as guide, guru, and goat to three young adults – Julia (33), a returned Peace Corps Volunteer (Uzbekistan, 2003-2005) now serving as a Sexual Assault Response and Prevention Programmer for the U.S. Navy in Washington, D.C.; Martin (30), an Iraq War veteran U.S. Marine Corporal and private security contractor in Afghanistan, now pursuing a career in Wildlife Resource Management; and Clare (27), a returned Peace Corps Volunteer (Dominican Republic, 2010-2012), now a medical social worker serving clients living with AIDS in Harlem, New York City.

Strange's keynote is titled "Reaching Across the Student Learning Divide: Is There an App for That?"

Becoming partners in the promise of higher education requires a radical revision of how we define student learning and our role in supporting it on campus. Is there really an app for that? Yes, and you might be surprised to know that student affairs has been using it already for quite some time. Come ready to think differently about your day-to-day work with students and how you can be the critical link in making the college experience work.

## PROGRAM DESCRIPTIONS

### Program Session I

10:30 a.m. - 11:15 a.m.

#### **Establishing a Growth Mindset: Increasing Student Motivation**

Julie Cayton – Emporia State University

*Brazilian B*

How can we motivate our students to value learning and achievement? How can we encourage them to see challenges as opportunities for growth and to persist despite obstacles? Our mindset drives every aspect of our lives – shaping our goals, attitudes, and motivation. To truly reach our potential, experience growth and fulfillment through the development of our talents and abilities, and demonstrate courage, we must apply the growth mindset. This interactive workshop will discuss the characteristics of fixed and growth mindsets, how they shape our thinking, and practical strategies for how we can promote the growth mindset thus increasing motivation.

---

#### **Follow-up to Keynote Presentation**

Carney Strange – Bowling Green State University

*Brazilian D*

Come learn more about the Keynote Presenter, Dr. Carney Strange and his Keynote address: “Reaching Across the Student Learning Divide: Is There an App for That.” This follow-up session will offer opportunity for further discussion on the points raised in the morning address.

---

#### **Overcoming Apathy through Dynamic Leadership Development: A guide for Student Organization Advisors**

Brianna Hayes & Jill Gerloff – Kansas State University

*Regency D*

Students develop their intellectual, interpersonal, social skills and identity through their experiences as members in organizations. As the holistic development of students on college campuses remains in the forefront of conversation, formidable leaders are needed to continue validating the relevance of student affairs professionals and the organizations they advise. Involvement in student organizations immerse students in opportunities to navigate the complexities of their surroundings, advance their world view and transform them into exceptional members of a greater global community. Conversely, involvement in organizations can provide opportunities for burnout and apathy among members, leaders, and advisors.

---

## **Productivity in the Cloud: Using Web Services to Enhance Connections with students**

Joshua Maples – Fort Hays State University

*Brazilian C*

Cloud services are used every day. From social media to e-mail our lives are moving toward the cloud. Unfortunately, identifying productive cloud uses is often not discussed. This presentation will explore how Student Affairs professionals can use web-based cloud services to enhance how they advise students and organize information. Participants will be able to identify different cloud services, apply cloud solutions to institutional needs, and list the steps needed to make the move to the cloud.

---

## **Social Justice & Student Affairs: A Natural Partnership**

Precious Porras & Cody Charles – University of Kansas

*Brazilian A*

"Diversity, multiculturalism, pluralism, equity and equality, inclusiveness and social justice are among the many buzzwords used to espouse supposed institutional values. Colleges and universities use the terms liberally in mission statements, on websites, and in recruitment materials" (Harper & Quaye, 12). Yet, we don't always understand them or follow through with their meaning. These phrases are more than buzzwords, they are central to our work. This session will not only explore terminology, but self-work, as we explore how we can ensure that social justice is everyone's campus responsibility.

---

## **Program Session II**

**11:30 a.m. - 12:15 p.m.**

### **700 Days of Stories- The Graduate Student Experience**

Sam Hyland, Jamie Herrygers, & Cal Boren – Kansas State University

*Brazilian A*

Do you struggle with how to assist graduate students in making the most of their experience? 700 days of stories is arranged through the lens of a day by day breakdown of experiences and learning perspectives. This program will re-enforce how quickly the graduate experience really goes and how to help your graduate students make the most of it.

---

### **A Partnership with Purpose: Bringing Academic Advising Closer to "Home"**

Randall Brumfield & Jennifer Wamelink – University of Kansas

*Brazilian C*

In the 2013-14 academic year, the Undergraduate Advising Center (UAC) and Student Housing units at the University of Kansas collaborated to provide outreach to on-campus students who exhibited specific behavioral attributes. Utilizing various personnel, communication, and technological resources within the UAC and Student Housing targeted

interventions were implemented that provided assistance to specific student groups with a higher likelihood of attrition.

---

### **Generation Zombies: New Research on the Effects of Social Media on Adolescence Brain Development**

Paul Kyle – Johnson County Community College  
*Brazilian B*

This session will look at the current Adolescent brain development research and how that development impacts their learning and behavior patterns. Recent data shows how the over use of Social media is delaying the normal development of the adolescences rapidly changing brain and contributing to a decrease in academic performance and contributing to an increase in deviant behavior. It was previously believed that most of a person's brain developed was complete by puberty. Because of the latest technology in brain research it is now clear significant brain circuitry is taking place between puberty and age 26. More recent brain research indicates that Social media is negatively impacting this crucial brain development period, resulting in behaviors effecting their ability to clearly determine right & wrong. Adolescent behavior and actual brain scans indicate the overuse of social media is increasing cases of, 'arousal addictions', negatively impacting student success and contributing to unhealthy choices.

---

### **Partnering with Undocumented Students**

Eric Silva & Oprah Revish – University of Kansas  
*Brazilian D*

There are approximately 65,000 Undocumented students who have lived in the US for five or more years graduating from US High Schools each year (Educators for Fair Consideration, 2012). These students face a unique set of issues when pursuing higher education in the United States. This presentation hopes to inform Student Affairs professionals of the common struggles faced by this student population, and identify ways to create a more inclusive and accessible campus for undocumented students and their families.

---

### **Help Wanted! Identifying and Crafting Partnerships Beyond the Campus to Serve Students**

Steve Erwin – Pittsburg State University  
*Regency D*

Resources are seldom abundant in higher education for the delivery of services to students. Unique partnerships that connect needs of the university with expertise and resources of the community agencies and professionals can effectively meet the interests of all parties while assuring high quality services to students. This program will look at some collaborative agreements that one regional institution has established with area social services agencies, health care providers, and legal professionals to deliver a more complete array of

services to students. Participants are encouraged to share the gaps in service they would like to bridge and engage the group in brainstorming opportunities that exist.

---

### **Session III**

**1:30 p.m. - 2:15 p.m.**

#### **1st year Learning Communities as a Transition & Retention Strategy**

Brett Brunner & Alma Hidalgo – Fort Hays State University

*Brazilian B*

The Association of American Colleges & Universities identified in 2008 publication a listing of 10 high-impact practices shown to be beneficial for college students. AACU identified “Learning Communities” as one of those high-impact practices. Fort Hays State University implemented its first learning community experience in Fall 2010 with 25 first year students & 1 community. Four years later, the FHSU Learning Community program has grown to 13 communities with over 325 students (nearly 1/3 of the incoming first year student). This session will highlight how the learning communities have enhanced the first year student transition process and improved first to second year retention rates.

---

#### **The Jayhawk Buddy System: A Protective Campaign to Help Keep Students Safe**

Frank DeSalvo – University of Kansas

*Brazilian D*

The Jayhawk Buddy System (JBS) encourages KU students to have fun without experiencing alcohol related incidents, injuries, or arrests. It is built on the longstanding tradition that Jayhawks look out for one another and based on the premise that peers are generally an asset rather than a liability. JBS empowers students to intervene when one of their friends is moving in a direction that is likely to result in arrest, injury, or other undesirable consequences. Students are prompted to ACT: **A**gree to stay together; **C**heck on each other regularly, and **T**ake charge to get home safely.

---

#### **The Challenges for Millennials Who Supervise Millennials**

Cal Boren, Jamie Herrygers, & Sam Hyland – Kansas State University

*Brazilian A*

What is the fuss with these Millennials? This program will prepare you for dealing what already exists in our workforce. It will address the tactics to facilitate greater clarity of their needs and how to conduct meaningful conversations from Millennials to Millennials. Ultimately, participants will walk away with recommendations for how to engage and challenge a Millennial from a supervisor’s and supervisee’s standpoint.

---

## **The State of the Profession- A Review and Conversation about the Kansas Student Affairs Environment**

Jim Williams – Emporia State University

*Brazilian C*

Presented in an open discussion format, participants will discuss the evolving role student affairs professionals assume on campuses as well as across the Regent's System. Keeping with a true open dialogue, participants will be encouraged to share perspective and engage in the sharing of ideas.

---

## **What to do if OCR Comes Knocking**

Jane McQueeney, Jennifer Brooks, & Rachel Rolf – University of Kansas

*Regency D*

Title IX and sexual assault on college campuses are in the news on a daily basis. The list of colleges and universities being subjected to OCR investigations has grown to 76. This program session will examine what to do if you are on the list and what to do to stay off the list. The answers may be surprising. We will examine what an OCR data request looks like and what to expect if OCR representatives come to your campus knocking.

---

## **Session IV**

**2:30 p.m. - 3:15 p.m.**

## **Exploring Student Development through the Conduct Process**

Amanda Wright & Joshua Jones – University of Kansas

*Regency D*

The student conduct process is purposefully designed to be an educational process and not punitive. As student affairs professionals, conduct professionals play an important role in the holistic development of students as advanced in Learning Reconsidered. This theory-to-practice session will focus on the effect the student conduct process has on student development. Emphasis will be placed on Kohlberg's theory of moral development and Chickering's theory of identity development. Participants will learn how to assess a student's current developmental needs through the conduct process. This includes developmental conversations focused on asking students questions that allow for meaningful responses as well as actively listening to the students' truths, and then designing appropriate educational sanctions. Through discussion and case studies, participants will walk away with tools to use in the conduct process that will foster students' development.

---

## **From Sorors to Fratstars- How Social Justice Education Raises the Bar on Greek Leadership**

Precious Porras & Erin McHale – University of Kansas

*Brazilian B*

Social Justice Education can be a powerful tool in leadership education for Fraternity and Sorority members. Both from an individual understanding of identities and privilege to understanding how to be a better brother/sister and ally for their community. The University of Kansas has taken intentional steps forward by creating a retreat that aligns Greek values and history with Social justice and leadership education now in its second year called KUnity. The retreat is a step in the process of this critical work and education to prepare students for life in a diverse society, so that they can be better people, friends, and allies. Attending this program you will learn how we got here, what we've learned, what our challenges and wins have been and how this type of program can be a benefit to your campus/organization.

---

## **Being a POC in a PWD at a PWI**

Oprah Revish & Eric Silva– University of Kansas

*Brazilian D*

Employees of color are not limited to multicultural affairs and diversity departments on campus. Even though at predominantly white institutions (PWIs), people of color (POC) tend to be localized to these offices, they can and do work for many departments and offices across campus. Often POC at PWIs are tokenized and called upon for their social justice prowess or silenced when issues of injustice come about in the workplace. This presentation will explore common micro-aggressions that occur when POC work in predominantly white departments (PWDs) and offices and how to be intentional to create safe spaces. The hope for this presentation is to help attendees gather some perspective on how to be a partner in promise of a safe work environment for all.

---

## **Partnering with Parent and Families for Student Success**

Brett Bruner (Fort Hays State University), Dr. Cassy Bailey, & Dr. Teresa Clouch (Baker University)

*Brazilian A*

Colleges and universities across the nation are increasing the number and scope of parent & family services on campuses to better facilitate the family-to-institution bond supporting student success. This session will highlight the efforts of two different campuses in approaching parent & family programs & services. Whether your institution has staff & an office dedicated to parent & family services or not, this session will share multi-faceted approaches on small & large scales to serve this population.

---

## **Turning Your Department into a Co-Curricular Learning Laboratory**

Mike Wise – Emporia State University

*Brazilian C*

In turning your department into a co-curricular learning laboratory, the students have a better opportunity to gain practical experience in their chosen field prior to graduation. This can be achieved by aligning your training and evaluation of the student employees with the learning outcomes of the partnering Departments. With Emporia State University's Recreation Services Department, in aligning with the outcomes of the HPER department, the students are able to practice the skills that they are learning in the classroom, and be evaluated by those learning outcomes. This has allowed the department to become a laboratory for the recreation majors to gain experience in facilities, aquatics and programming. Health Promotion students gain experience in personal training, exercise and nutritional prescription, and marketing majors gain experience marketing and promoting the department.

---

## LOCAL RESTAURANTS

### **Sylas and Maddy's Homemade Ice Cream**

Ice Cream  
1014 Massachusetts St.

### **Starbucks**

Coffee  
647 Massachusetts St.

### **La Prima Tazza**

Coffee  
647 Massachusetts St.

### **Free State Brewing Company**

Bar and Grill  
636 Massachusetts St.

### **The Burger Stand @ The Cabash**

Burgers  
803 Massachusetts St.

### **Merchants Pub and Plate**

Pub Fare  
746 Massachusetts St.

### **Ingredient**

Salads, Pizza, Sandwiches  
945 Massachusetts St.

### **Zen Zero**

Asian Noodle Shop  
811 Massachusetts St.

### **Dempsey's Burger Pub**

Burgers  
623 Vermont St.

### **Wheatfields Bakery Café**

Bakery/Café  
904 Vermont St.

### **Mirth Café**

Brunch  
947 New Hampshire St.

### **Limestone Pizza**

Pizza  
814 Massachusetts St.

# **2014 CONFERENCE PLANNING COMMITTEE**

## **Chair**

Dr. Diana Robertson, Director, KU Student Housing

## **Venue/Special Events**

Kay Coblenz, Assistant to the Director, KU Student Housing

Annette Hunthrop, Complex Director, KU Student Housing

Nick Kehrwald, Director, Student Conduct and Community Standards

Rick Rudnick, Assistant Director, KU Student Housing

Kari Stone-Sewalish, Complex Director, KU Student Housing

## **Programming**

Theresa Brown, Director of Student Affairs Research

Michelle Hobbs, Scholarship Hall Director, KU Student Housing

Jacque McKenna, Assistant Director, KU Student Housing

Nicole Stormann, Assistant Complex Director, KU Student Housing

Jennifer Wamelink, Associate Director, KU Student Housing

Amanda Wright, Graduate Assistant, Student Conduct and Community Standards

## **Registration**

Doug DeChairo, Director, Chief of Staff, Student Health Services

Lindsay Hamm, Program Coordinator, Student Affairs

Cosme Madrid, Assistant Complex Director, KU Student Housing

Judy Pinegar, Accounting Specialist, Student Health Services

Oprah Revish, Assistant Complex Director, KU Student Housing

## **A/V-Communications**

Leticia Gradington, Program Director, Student Money Management Services

Kari Hagemann, Assistant Complex Director, KU Student Housing

Jac Jewell, Complex Director, KU Student Housing

Anna Korbel, Assistant Complex Director, KU Student Housing

Dan Soulier, Scholarship Hall Director, KU Student Housing